

## What's New in Marketron TvSCAN V6.7

### 52 Week Reach and Frequency!

You can now get reach and frequency across multiple flights using multiple books for up to 2 years! You can view this information on screen with the totals at the bottom of the worksheet or on the Flight Summary screen and it is available on the Week by Week printed report.

### Change Station for Multiple Lines in Autopost

You can now change the station assignment for multiple lines in Autopost. The **Change Station option** under the Tools button allows you to change the station assignment for all lines, tagged lines or untagged lines. This is especially convenient for plus stations importing invoices from their traffic system.

### Automatic Data Downloads

The Automatic Downloads option will put the latest Nielsen data on your computer with just the click of a button. You no longer need to use TapConnect or the Download Wizard unless you choose to do so.

### New Look – Fresh Icons and Easier Color Scheme

We have updated the color scheme throughout TvSCAN including new icons for the Main Menu.

If you need help getting used to the new buttons, you can go to Setup/Configuration Settings and click on **Button Captions on Main Screen** and the names of the programs will be displayed below the new program icons.

### Cleaner Traffic Interfaces

The option to import invoices, contracts and posted spot files from traffic systems have been updated with new screens.

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If you need assistance, please contact Marketron Broadcast Solutions HelpLine  
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